



Our Food & Beverage Management conference is just over a month away! Join us in Montreal to hear from a fantastic line-up of speakers on topics relevant to your day-to-day working life. You'll also get to tour the Bell Centre, home of the Montreal Canadiens (game not included!). Here are just a few of the other conference highlights:

**Optional Pre-Conference course: Make It Happen... No Matter What! Presented by: Rock Thomas**

How do you inspire others to rise to their personal best? Rock Thomas will discuss the essential elements that touch on personal power, the ability to 'take massive action', and how to create a blueprint for consistent results regardless of your circumstances.

**You do not want to miss this!**

**Opening Keynote Address: When Hope is All You've Got, presented by: Frank O'Dea**

Frank O'Dea is a celebrated entrepreneur, a former homeless man, a founder of Second Cup and several other service-oriented companies. Drawing on his personal experiences he illustrates the three keys to his success as a leader with colleagues, employees and volunteers. You will come away with a new perspective on your own role as a leader, with the tools and insights to be even better.

**Crisis Communication, Presented by: Paul Cadieux, CCM, COO of the Badminton and Racquet (B&R) Club of Toronto**

How do you deal with internal and external stakeholders during a crisis? Paul will share some tips from lessons he learned after a six alarm ripped through the B&R clubhouse in February 2017.

**Emerging Food Trends and The New Foodie, Presented by: Dana McCauley, Blue Unicorn Innovation, Melancthon, ON**

As Millennials move into our economy's driver's seat, the way food and beverage experiences are delivered and the expectations for each eating occasion to, in fact, be an experience are heightened. What does this demographic want from their club? This presentation will help F&B professionals to anticipate tomorrow's menu demands today.

Finally, we wanted to remind you that this conference is taking place during the *Montréal en lumière festival!* *Montréal en lumière* is one of the largest winter festivals in the world, involving great chefs that will allow you to discover new styles of gastronomy.

Many thanks are extended to our sponsors and others contributors for their generosity and support of this National Food & Beverage Conference. In particular we wish to acknowledge our Corporate Partners: SYSCO, BFL Canada, VGM Canada, E-Z-Go and JONAS.

Will we see you there? Register today! <https://cscm.org/education/professional-development/2018-F-&-B-Management-Conference.html>