

# THINKING OUTSIDE THE BOX

Tuesday, July 27, 2021 10:00 -11:30 am

Presented by Ben Lorenzen, Creative Director  
Champions Run - Omaha, Nebraska

This session will challenge club managers to think creatively to create or enhance new club events! Not only will this session include event ideas, but will also cover unique aquatics concepts, sports and recreation and member communication!

Ben Lorenzen joined the Champions Run team in 2014. Ben serves as the Creative Director for the club and its two sister properties, Stone Creek and Eagle Run. In addition to directing the marketing initiatives he is also responsible for overseeing the clubhouse operations including outdoor service, aquatics, tennis and fitness. Additionally, Ben is a CMAA speaker and club consultant for Marketing. He began speaking publicly in 2017 and had one of the highest rated sessions at the CMAA World Conference in Orlando.

Register  
here

For more information contact [ob.cscm@gmail.com](mailto:ob.cscm@gmail.com)



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